How Shipley Do-Nuts Helps Multi-Unit Franchisees with Real Estate and Site Selection

At Shipley Do-Nuts, we pride ourselves on providing exceptional support to our franchisees. When it comes to **real estate and site selection**, we offer expert assistance to help our franchisees make the best decisions possible.

Our experienced **franchise development team and real estate brokers** provide invaluable resources for site development planning, ensuring that our franchisees choose the right locations for their new donut franchises.
With our guidance, our franchisees can have peace of mind knowing they have the necessary **support** to make their investment a **success.**

Site Selection Criteria

Shipley Do-Nuts understands that selecting the right real estate for a donut shop is a critical decision. That's why we provide our franchisees with the necessary real estate criteria to ensure they make an informed decision.

Our expert real estate brokers work tirelessly to find and evaluate potential sites that meet our criteria, such as high visibility, ample parking, and accessibility. We also consider the demographics of the area, competition, and market trends to ensure that our franchisees have the best chance for success.

With Shipley Do-Nuts, our franchisees can trust that we have their best interests at heart and work hard to help them achieve their goals.

Population:	10,000 within a one-mile radius
Parking:	A minimum of 20 parking spots
Drive-thru:	A highly recommended feature that can accommodate ten car stacking
Side-of-street traffic pattern:	A minimum of 25,000 daily commuter drive-bys
Visibility:	High street visibility and easy ingress/egress
Building size:	1,800–2,000 square feet
Lease costs:	Target 10% or less of projected annual sales

Once our real estate brokers identify locations that meet our specific criteria, we move on to the next step of the process: designing and building out the units. This phase is essential as it ensures that each new franchise location is constructed with the highest level of quality and consistency that Shipley Do-Nuts is known for.

We Prioritize Accessibility for Owners and Consumers

At Shipley Do-Nuts, we believe that our franchise partners are integral to our success. That's why we prioritize their needs and work closely with them to ensure they feel supported and have a true sense of ownership over their franchise locations. Our franchise development team works diligently to prepare site development plans that align with our partners' goals and visions for their businesses. Here's how!

Flexible Floor Plans

Choosing the right floor plan for your donut shop is crucial for the success of your business. It's essential that your customers feel comfortable and your staff work efficiently. That's why having a flexible floor plan is key to creating the perfect environment for your donut shop.

With our customizable layouts, you have the ability to pick what works best for your specific area. Whether you need more counter space, additional seating, or a larger kitchen, we can help design a floor plan that fits your needs.

Fast and Efficient Service

We understand the value of providing fast and efficient service to our customers. That's why we have implemented a drive-thru and online ordering approach to help streamline the ordering process to make it more convenient for our customers and our franchisees.

Ease of Access

We take location seriously and have a dedicated team to assist with the franchise real estate development process. We work with you to identify the best possible locations for your Shipley Do-Nuts franchise, taking into account factors such as foot traffic, visibility, and accessibility.

Shipley Do-Nuts understands that adequate preparation and support are essential to the success of your franchise, which is why we are committed to providing you with the necessary resources. From franchise development and site selection to ongoing training and marketing support, we are here to ensure that your business is well-positioned for success. Our goal is to help you achieve your entrepreneurial dreams, and we are dedicated to supporting you every step of the way.

Are you ready to embark on your Shipley Do-Nuts journey?
Contact us today to get started!