

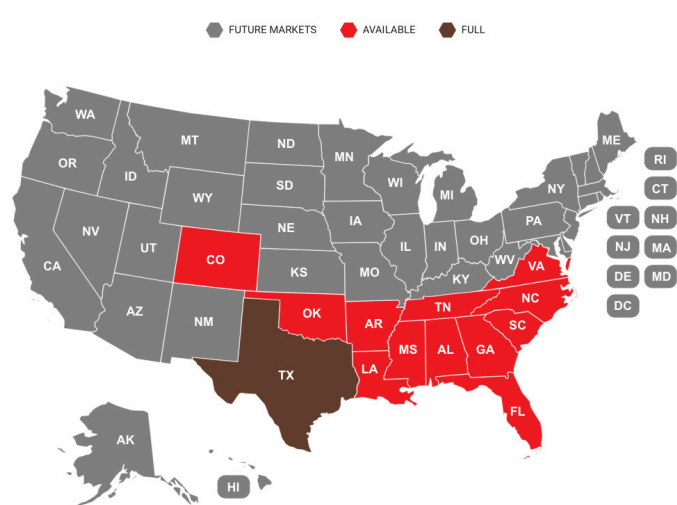
# OUR 2021 GROWTH IS JUST A TASTE OF THINGS TO COME!

Shipley Do-Nuts has been delighting customers of all ages since 1936, and in that time, we've grown to more than 340 stores across the country! We're a leader in the quick-service restaurant sphere, and 2021 was a record-breaking year for us. Below are a few highlights of our amazing growth.



## 2021 Was an Exciting Year!

We have experienced **26% UNIT GROWTH** since 2018 and anticipate more than **90% GROWTH**, with commitments in place to open **300 NEW LOCATIONS** in Texas and across the Southeast over the next five years!



We welcomed our **FIRST LOCATION IN SOUTH CAROLINA**, and new markets for 2022 will include Georgia and Maryland — making life delicious in **12 STATES!**

We're a premier investment opportunity and have been singled out by Entrepreneur Magazine as a top-tier offering, landing on its **2022 FRANCHISE 500 LIST AT #144** and **RANKING #1 IN OUR CATEGORY!**



We opened **18 NEW STORES** across the Southeast and signed a **25-UNIT DEAL** in Dallas-Fort Worth!

Shipley is a fast-growing brand, and multi-unit ownership is a big reason why!

Take a look at a few perks of owning more than one Shipley Do-Nuts franchise.



### You Expand the Brand

When you own more than one Shipley franchise, you'll grow your presence and build on your reputation as a business leader. More bakeries mean the chance to expand your customer base, build on their loyalty and trust, and see new opportunities for growth and rewards!



### You Capitalize on Experience

Because you've already put the work into one franchise location, you'll know what to expect with the next. You'll have the experience under your belt to anticipate needs and responsibilities, giving you more time to focus on what really matters — customer service and growth!



### You Boost Your Bottom Line

More Shipley bakeries mean more revenue streams as you cater to the needs of unique neighborhoods. The more bakeries you open, the more goodness you can bring to communities everywhere as you grow your place as part of a brand that has stood the test of time!

To find out more about what makes Shipley Do-Nuts such a smart investment opportunity, reach out today!

